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CHIEF COMMUNICATIONS OFFICER | GLOBAL COMMUNICATIONS LEADER & MENTOR

Innovative and Decisive Communications Executive | 25 Years of Experience

I am an internationally recognized Communications and Public Relations executive offering extensive experience in strategic communication management including corporate positioning, reputation management, M&A, culture, executive visibility, thought leadership, and organizational change. As a progressive and innovative leader, I excel in translating objectives into actionable plans, delivering with creativity, and ensuring operational excellence with a strong commitment to team development and mentoring. My career spans various leadership positions in corporate, division, function, and regional communications, consistently contributing to the success and growth of Fortune 500 companies across the globe.

Representative Value and Impact

- Renowned for my entrepreneurial mindset, I deliver novel and innovative communication approaches to solve business challenges. Notable achievements include launching inaugural social channels and delivering channel and content strategies to drive corporate reputation, securing coverage in top tier media, producing award-winning films to share authentic patient stories and consistently delivering results in multiple organizations using proven and innovative storytelling methodology to help articulate company strategy.
- As a trusted crisis communications advisor, I have successfully counseled leaders through various reputation risks, including manufacturing issues, counterfeit challenges, potential security threats, and sensitive litigations and situations. My expertise lies in remaining calm and objective when developing and executing effective communications strategies during critical situations.
- Experienced in leading geographically distributed and culturally diverse teams in large, matrixed multinational organizations. Known for successfully managing complex team challenges, reorganizations, and reboots through authentic and inclusive leadership, individual mentorship, direct communication style, and exemplary organizational skills.

Professional Narrative

Boston University College of Communication | July 2025 - present **Sandra Frazier Professor of Public Relations**

Renowned institution offering comprehensive programs in advertising, film, television, journalism, media science and public relations. Founded in 1947, Boston University was the first university in the United States to offer a degree in public relations and continues to set standards in the field.

As a recognized international leader in communications and PR, I am accountable for teaching a variety of undergraduate and graduate level courses in BU's Public Relations degree programs, particularly *Business Fundamentals and Strategic Management* as well as *International PR* and *AI in Practice for PR Professionals*. In addition to teaching, I am responsible for mentoring students to help them achieve their educational and professional goals and conduct service for the College of Communication and the University through participation in various committees.

New England Society for Biomedical Research | June 2025- present **President**

The New England Society for Biomedical Research (NESBR), formally the Massachusetts Society for Medical Research, is the nation's oldest biomedical research support organization. Our mission is to advocate for the responsible and humane treatment of animals in biomedical research, along with thoughtful integration of new approach methodologies, to drive medical innovation forward throughout the region.

As President, my responsibilities include:

- Chair and facilitate NESBR board and executive committee meetings, ensuring effective governance and timely decision making*
- Lead development and execution of NESBR's strategic priorities, aligning programs and advocacy with the mission*
- Represent NESBR as the primary spokesperson with members, policymakers, media and partner organizations*
- Oversee legislative awareness and advocacy strategy across New England states, guiding NESBR's response to emerging policy threats and opportunities*
- Provide oversight of NESBR's fiscal health by reviewing budgets, monitoring financial performance and supporting fundraising and sponsorship efforts*
- Champion NESBR's brand evolution and communications, including website, narrative and outreach materials to clearly convey the organization's value and impact*

yes Communications | January 2025 - present **Principal**

While reflecting on the next chapter of my career, I asked my favorite AI tool "**what is the most powerful word in the world?**" Much to my surprise, according to AI, 'the most powerful word in the world is often considered to be "yes." This three-letter word embodies agreement, connection and positivity, fostering collaboration and empowerment in relationships.'

So, with this mindset of connection, positivity and empowerment, I help leaders transform their vision into reputation-building strategies and leverage impactful storytelling with particular attention to unlocking the power of AI so they can think bigger and work smarter.

Lincoln County Democratic Committee - Maine | August 2024 - November 2024 **Volunteer, Activist, Writer**

I took a short corporate break to engage in this historic 2024 election as a volunteer, activist and writer.

Jazz Pharmaceuticals - Remote | Sept 2022 - August 2024 **Chief Communications Officer**

Global pharmaceutical company focused on hard-to-treat diseases with little to no treatment options in oncology, sleep disorders and epilepsy. 3300 employees worldwide. Market Cap \$7.6B

Accountable for overall external communications strategy partnering with the CEO, Executive Committee and Board of Directors to manage the reputation of the enterprise. Reported to Chief Legal Officer and partnered with Investor Relations in the creation of the communications roadmap for key audiences. Managed \$10M budget and lead 9 FTEs in product, brand, media, digital, social, thought leadership,

reputation benchmarking as well as issues and crisis management in US, Europe and International regions (including Japan). Established KPIs and analyzed metrics to uncover risks and opportunities and track impact of deliverables as well as mitigate reputation risk.

Sanofi - Paris, France | Dec 2019 - Sept 2022
Vice President and Global Head of Communications, Specialty Care

Fortune global 500 pharmaceutical company dedicated to chasing the miracles of science to improve people's lives in Specialty Care, General Medicines, Vaccines and Consumer Health. 100,000 employees worldwide. Market Cap \$131B

Drove the internal and external global communications strategies in Immunology (including >\$10B blockbuster, Dupixent), Oncology, Neurology, Rare Diseases and Rare Blood Disorders for Sanofi's largest global business unit (\$13B). Reported to the Chief Corporate Affairs Officer and was member of business and function leadership teams partnering to appropriately position Specialty Care to enhance the global brand. Managed \$30M budget and grew the team to 21 FTEs as one of the highest performing teams in the Corporate Affairs organization as evidenced by award-winning deliverables, qualitative feedback, volume of press releases, media sentiment and executive visibility for Specialty Care.

City of Hope - Los Angeles, CA | May 2018 - Dec 2019
Vice President, Communications and External Affairs

An independent biomedical, treatment and academic center focused on basic and clinical research in cancer, diabetes, HIV/AIDS and other chronic, life-threatening diseases. 10,000+ employees. Non-profit organization.

Championed the internal, external, social, and digital content communications strategies as well as external affairs for enterprise with a team of >30 FTEs and contractors. Reported to Chief Marketing Officer and was a member of Marketing and Communications as well as Strategy leadership teams to provide expert guidance and counsel to senior leaders including the CEO and Board of Directors. Proven success for crisis and reputation management for City of Hope during several challenges leading to inaugural crisis management framework for the enterprise. Managed \$10M budget and developed high performing team as evidenced by positive reputation management and robust media achieved during my tenure. This role was a pivotal transition from functional communications manager to enterprise leader.

Amgen - Thousand Oaks, CA | July 2015 - May 2018
Regional Executive Director, Corporate Affairs, US | Oct 2016 - May 2018
Regional Director, Corporate Affairs, Intercontinental | July 2015 - Oct 2016

Fortune 500 biotechnology company dedicated to transforming new ideas and discoveries into medicines for patients with serious illnesses. 23,000 employees worldwide. Market Cap \$162B

Advanced the internal and external communications strategy for the Intercontinental region (Canada, Brazil, Colombia, Mexico, Turkey, Middle East, Africa) and managed the in-country teams to execute communications deliverables. Reported to the VP, Intercontinental business operations and executed product launches and policy/advocacy to enhance business contribution in country. Promoted to Regional

Executive Director, US and reported to VP, Corporate Affairs as well as SVP, US business operations and member of US leadership team to manage a multi-million dollar communications budget and lead the internal and external Corporate Affairs strategies for oncology, cardiovascular and internal medicine products as well as corporate social responsibility in the US.

Syngenta AG - Basel, Switzerland | Jan 2011 - July 2015

Head Corporate Affairs, Research and Development | Nov 2014 - July 2015
Head Corporate Affairs, Vegetables and Specialty Crops | Dec 2013 - Oct 2014
Head Communications, Lawn and Garden | Jan 2011 - Dec 2013

Scientific agricultural company and global leader at providing essential inputs to growers: crop protection, seeds, seed treatments and traits with the goal of delivering better food for a better world through outstanding crop solutions. 60,000 employees worldwide. Market Cap \$60B

Excelled in roles of increasing responsibility to further develop skills in internal and external communications strategy. During tenure, managed the communications strategies around six M&A deals in a single year, utilized innovative corporate storytelling techniques to help turn around a dilutive Lawn & Garden business, represented company at UN General Assembly for the launch of the Sustainable Development Goals, and led the development and launch of the corporate intranet.

Novartis AG - Basel, Switzerland | Nov 2003 - Dec 2010

Senior Communications Manager, Development | Feb 2009 - Dec 2010
Program Development Leader, Global Scientific Operations | July 2006 - Jan 2009
Regional Scientific Associate Director (CA, USA) | Nov 2003 - July 2006

Fortune global 500 pharmaceutical company that focuses on the discovery, development, manufacture and marketing of prescription and generic pharmaceutical products and eye care products. 101,000 employees worldwide. Market Cap \$245B

Worked in Scientific Operations and in roles of increasing responsibility culminating in an international move managing the training and communications of regional scientific directors outside of the US. This role provided extensive experience in teaching and training across cultures. During my tenure, I was promoted into Pharma Communications to execute the internal communications strategy of the Global Development organization of 8000 global employees.

Additional Professional Experience

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| Sanofi-Synthelabo , <i>Medical Therapeutic Liaison</i> | 2001-2003 |
| Burnham Institute , <i>Intellectual Property Manager</i> | 2000-2001 |
| Children's Hospital of Philadelphia , <i>Clinical Trial Manager</i> | 1999-2000 |

Board Experience

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| Lincoln County Democrats Executive Committee <ul style="list-style-type: none">• Voting Member• Communications Director | January 2025 – present |
| Drexel University College of Medicine <ul style="list-style-type: none">• Voting Member• Finance Committee | May 2021- present |
| Greater Boston Chamber of Commerce | March - September 2022 |

Teaching Experience

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| NYU School of Professional Studies , New York, NY <i>Guest Lecturer</i> | October 2024 |
| Boston University, College of Communication , Boston, MA <i>Guest Lecturer</i> | March 2020 |
| Sanofi , Cambridge, MA <i>Corporate Trainer - 'Communicate with Impact'</i> | Dec 2019 - Sept 2022 |
| Amgen , Thousand Oaks, CA <i>Corporate Trainer - 'Communicate with Impact'</i> | July 2015 - May 2018 |
| Syngenta , Basel, Switzerland <i>Corporate Trainer - 'Communicate with Impact'</i> | January 2011 - July 2015 |
| MCP-Hahnemann University , Philadelphia, PA <i>Teaching Assistant, School of Biomedical Research</i> | 1996-1998 |

Education

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| MIT Management Executive Education , Boston, MA <i>Certificate, Artificial Intelligence: Implications for Business Strategy</i> | |
| UCLA Anderson School of Management , Los Angeles, CA <i>Women's Leadership Institute</i> | |
| MCP-Hahnemann University (now Drexel University College of Medicine) , Philadelphia, PA <i>Ph.D., Biochemistry</i> Thesis: The study of cyclodextrins to manipulate the cholesterol content of cells as it relates to atherosclerosis | |
| Connecticut College , New London, CT <i>BA, Zoology</i> | |

Professional Societies

The Conference Board

September 2022 - Present

Speaker, "What We've Learned and What's Ahead for 2025" (Corporate Communications Summit, March 2024)

Arthur W. Page Society

March 2024 - Present

Convener, "How is AI being implemented in your organization and function?" (Page Annual Meeting, September 2024)

Panelist, "Leveraging Generative AI for Communications in Regulated Industries" (Page Networking Event, London, October 2024)

Awards and Accolades

Badass Leaders Podcast with Angie Gills Nelms

October 2025

The #1 Mistake Leaders Make in Reputation Management (and How to Avoid It). Listen [here](#).

WIL (Women in Leadership) Talk #143

October 2024

Aimee shares her remarkable journey and finding her true calling in corporate communications and community engagement. You can listen to it here: [Spotify](#), [Apple Music](#), [YouTube](#).

PharmaVoice100 - Standout Leader

October 2024

Nominated by colleagues, PharmaVoice 100 honors leaders and innovators making significant contributions to the life sciences industry by demonstrating exceptional dedication, leadership and impact.

Page Society CCO Profile - [A Passion for High Performance](#)

July 2024

Selected Publications and Media

1. [A Passion for High Performance](#) - Page Society CCO Profile - July 2024
2. [Shortening the Journey to Diagnosis](#) - BBC Nature's Building Blocks - June 2024
3. [Global Healthcare Campaigns: Myth or Reality](#) - PRovoke Media - January 2024
4. [Jazz Pharmaceuticals Corporate Video](#) - January 2024
5. [The Evolution of Innovation: Realizing the Therapeutic Benefits of Cannabinoids](#) - October 2023
6. [Boosting Immunotherapies](#) - Pharma Executive - January 2022
7. [Women breaking the barriers in hemophilia](#) - BBC Nature s Building Blocks - September 2021
8. [Healthcare Beyond Borders](#) - BBC Nature s Building Blocks - September 2021
9. [The path out of this global pandemic is through this industry](#) - EMG Gold - August 2021
10. [Sanofi Genzyme s Bill Sibold champions Diversity, Community Responsibility](#) - Biospace - November 2020
11. [By Targeting Each Patient s Unique Tumor, Precision Medicine is Crushing Once-Untreatable Cancer.](#) - Newsweek - July 2019
12. [Precision Medicine for Cancer Care Costs a Fortune but Could Save Money in the Long Run](#) - Newsweek (contributed byline) - July 2019
13. [Using Blood, Saliva and Urine to Detect Cancer: Scientists Holy Grail](#) - CNN - April 2019
14. [The Next Frontier of Car T Cell Therapy](#) - The Scientist - April 2019
15. [Life at City of Hope: It s Always a Great Day to Cure Cancer](#) - Cell Therapy Next - April 2019
16. [This Common Diabetes Blood Test May be Producing Inaccurate Results](#) - Healthline - March 2019
17. [Amgen Believes in Innovation](#) - Public Service Announcement - May 2017

18. [Amgen Tour of California Tribute video](#) - May 2017
19. [Cycling champion visits Emblem Academy](#) - Breakaway School Program - May 2017
20. [UN Global Compact Food and Agriculture Business Principles Launch](#) - video. UN General Assembly - September 2014
21. Sentongo, T, Stettler, N, Christian, A, Han, P, Stallings, V and Baldassano, R. [Growth after intestinal resection for Crohn s disease in children, adolescents and young adults](#). Inflamm. Bowel Dis. 2000 Nov. 6(4):265-9.
22. Levitan I., Christian, A.E., Tulenko, T.N. and Rothblat, G.H. [Membrane cholesterol content modulates activation of volume-regulated anion current in bovine endothelial cells](#). J. Gen. Physiol. 2000 Apr. 115 (4): 405-416.
23. Christian, A.E., Byun, H., Zhong, N., Wanunu, M., Marti, T., Furer, A., Diederich, F., Bittman, R. and Rothblat, G.H. [Comparison of the capacity of beta-cyclodextrin derivatives and cyclophanes to shuttle cholesterol between cells and serum lipoproteins](#). J. Lipid Res 1999. 40: 1475-1482.
24. Kritharides, L., Christian, A.E., Stoudt, G. Morel, D. and Rothblat, G.H. [Cholesterol metabolism and efflux in human THP-1 macrophages](#). Arterio. Thromb. and Vasc. Biol. 1998. 18: 1589-1599.
25. Christian, A.E., Haynes, M.P., Phillips, M.C. and Rothblat, G.H. [The use of cyclodextrins for manipulating cellular cholesterol content](#). J. Lipid Res. 1997. 38: 2264-2272.